Verb forms

Regular verbs have several forms, as illustrated in this table with the verb play.

	Example	Form name
Form 1	A I want to <i>play</i> football. B I <i>play</i> football every afternoon.	A The stem of infinitive as listed in the dictionary.B The first person singular in the present simple.
Form 2	Seble <i>play</i> s football on Saturdays.	The third person singular in the present simple.
Form 3	We <i>played</i> football yesterday.	The past simple.
Form 4	They are playing football now.	The present continuous.
Form 5	They have just played football.	The past perfect.

Note:

• Forms 3 and the past participle in 5 are the same in regular verbs.

• Forms 3 and the past participle in 5 are the same in some irregular verbs.

Example: Form 3 I *felt* ill yesterday.

(past simple)

Form 5 I have *felt* ill today as well.

(past participle)

• However, Forms 3 and the past participle in 5 are different in some irregular verbs.

Example: I went to the market yesterday.

(past simple)

They have just *gone* to the market.

(past participle)

• The verb to be has more than five forms;

be am are is were been

A large number of commonly used verbs are irregular. Some of them are listed below.

Irregular verbs

Form 1	Form 3	Form 5
Infinitive	Past simple	Past participle
(As listed in the dictionary)	(Yesterday)	(He has just)
awake	awoke	awoken
bear	bore	borne
become	became	become
begin	began 💚	begun
bend	bent	bent
bite	bit	bitten, bit
bleed	bled	bled
blow ((Ca))	blew	blown
break	broke	broken
bring	brought	brought
build	built	built
burn	burnt, burned	burnt, burned
burst	burst	burst
buy	bought	bought
catch	caught	caught
choose	chose	chosen
come	came	come
cost	cost	cost

Form 1	Form 3	Form 5
Infinitive	Past simple	Past participle
creep	crept	crept
cut	cut	cut
dig	dug, digged	dug
do	did	done
draw	drew	drawn
dream	dreamed	dreamt
drink	drank	drunk
drive	drove	driven
eat	ate	eaten
fall	fell	fallen
feed	fed	fed
feel	felt	felt
fight	fought	fought
find	found	found
fly	flew	flown
freeze	froze	frozen
get	got	got
give	gave	given
go	went	gone
grind	ground	ground
grow	grew	grown
hang	hung, hanged	hung, hanged
have	had	had
hear	heard	heard
hide	hid ///	hidden
hit	hit	hit
hold	held	held
hurt	hurt	hurt
keep	kept	kept
kneel	knelt	knelt
know	knew	known
lay	laid led	laid led
lead	ANTO	
lean	leant, leaned leapt, leaped	leant, leaned leap, leaped
leap learn	learnt, learned	learnt, learned
leave	left	left
let	let	let
lie (meaning to <i>lie down)</i>	lay	lain
light	lighted, lit	lighted, lit
lose	lost	lost
make	made	made
mean	meant	meant
meet	met	met
pay	paid	paid
read	read	read
ride	rode	ridden
ring	rang	rung
rise	rose	risen

Form 1 Infinitive	Form 3 Past simple	Form 5 Past participle
run	ran	run
saw	sawed	sawn, sawed
say	said	said
see	saw	seen
sell	sold	sold
send	sent	sent
set	set	set
sew	sewed	sown
shake	shook	shaken
shine	shone	shone
shoot	shot	shot
shrink	shrank	shrunk
shut	shut	shut
sing	sang	sung
sink	sank	sunk
sit	sat	sat
sleep	slept	slept
slide	slid	slid
smell	smelt	smelt
speak	spoke	spoken
spend	spent	spent
split	split	split
spoil	spoilt, spoiled	spoilt, spoiled
spring	sprang	sprung
stand	stood	stood
steal	stole	stolen
stick	stuck	stuck
sting	stung	stung
strike	struck	struck
swear	swore	sworn
sweep	swept	swept
swim	swam	swum
swing	swung	swung
take	took	taken
teach	taught	taught
tear	tore	torn
tell	told	told
think	thought	thought
throw	threw	thrown
tread	trod	trodden
wake	woke	woken
wear	wore	worn
weave	wove	woven
weep	wept	wept
win	won	won
wind	wound	wound
write	wrote	written
wet	wet	wet

Some important phrasal verbs

be afraid of; to be frightened by:

People have always been afraid of lions.

ask for; to request:

Ask him for some money.

break down: 1 to cry:

I broke down at my uncle's funeral.

2 to stop working (of machinery):

The car broke down outside Harar.

break in; to get inside a building by

damaging a door or window:

Thieves broke into the house.

break up; 1 to smash into pieces:

They are going to break up the old chairs for firewood.

2 to end or separate (of marriage):

Adem's marriage broke up after five years.

3 to stop an activity:

The police broke up the fight.

call for; to collect someone:

The taxi called for my parents to take them to the airport.

call on: to visit someone:

Zebida called on me last week.

carry on: to continue:

Carry on reading your book.

check in: to register at a hotel or airport:

My parents checked in at Addis in time for their flight

check out: to leave a hotel and pay the bill:

My parents checked out of their hotel on

Wednesday.

check up: to make sure that something is correct, or

that someone is well:

Have you checked up on your friend since his

illness?

come across: to find unexpectedly:

We came across our friend in town.

come down: to reduce in price:

The price of shoes has come down in the sale.

count up: to find the total number:

Every day the miser would count up his savings.

cross out: to remove from a list:

If you make a mistake, cross it out.

cut back: to reduce expenses:

He cut back on the money he spent on food.

cut down; 1 to make smaller:

The farmer cut down two trees.

2 to use less of:

We must try to cut down on the wood we use.

cut up: to divide into small pieces:

Martha cut up the banana so Baby could eat it.

do without: to manage without: *He did without breakfast.*

draw out: to remove:

We drew some money out of the bank.

draw up to prepare in writing:

He drew up a report of the meeting.

fall behind: to drop back or be overtaken:

The bus fell behind the car.

fall out: to stop being friends:

Surur and Tofik have fallen out because they both like Isha.

feel like: to be in the mood for:

I feel like playing football.

fill in: to complete a form:

My sister is filling in a job application.

get across: to communicate:

Some advertisers are very clever at getting their

message across.

get at: to reach:

Put the food where we can get at it

get away with: to escape proper punishment:

Kedir cheated in his exams, but no one saw him so

he got away with it. get down: to alight from:

He got down from / off the bus.

get in / into: 1 to enter:

We got in the train.

2 to become involved in:

Don't get into trouble!

get on: 1 to board:

He got on the bus.

2 to be good friends:

Zinet gets on really well with her stepmother.

3 to succeed or make progress:

How did Aziz get on in/at his job interview?

get out of: 1 leave:

We all got out of the house before the fire burned it

down.

2 avoid:

We managed to get out of doing homework.

get over to recover from an illness:

It took Mother three weeks to get over the flu.

get through: to pass a test:

He got through the driving test.

give back: to return something:

That is not your pen. Give it back.

give out: to distribute:

The teacher gave out the books.

give up: to stop doing something:

The enemy soldiers gave up fighting.

go after: to pursue:

The police went after the thief.

go on: to continue:

Your singing is lovely. Do go on.

go out: to stop burning:

The fire will go out if it rains.

hand in: to submit:

Hand in your papers at the end of the exam.

handout: to distribute:

The teacher handed out the exam papers.

hang on: to wait:

I'm not ready to leave yet. Hang on a minute.

hang up: to end a telephone conversation:

When I asked if I could borrow his car, he hung up on me

join in: to participate:

We all joined in the game.

keep on: to continue:

Don't keep on complaining.

keep up with: to go at the same rate:

The dog kept up with the horse.

let down: 1 to lower:

We let the bucket down the well on a rope.

2 to disappoint:

If you don't pass your exam, you will let your parents down badly.

let in: to permit entry:

Please let me in out of the rain.

let out: to release:

When will they let him out of prison?

look after: to care for:

Doctors look after their patients.

look for: to try to find:

Please help me to look for the money I have lost.

look out: be watchful or careful: look out! There's a car coming!

look up: to try to find:

Look up new words in a dictionary.

pay back: to return money:

Thank you for lending me the money. I shall pay you back next week.

pay in: to put money in a bank account:

My sister paid her first wages in to her new savings account.

pay off: to pay a debt:

Silas has finally paid off that loan from his father.

pick out: to select something:

Pick out something nice in the shop for your birthday.

pick up: 1 to lift something:

Pick up that bucket by the handle.

2 to give a ride:

My uncle picked us up in his new car.

pull down: to demolish:

They pulled down our old house.

pull out: to extract:

The dentist pulled out one of my teeth.

pull up: to stop moving:

The car pulled up at the traffic lights.

put aside: to save:

Each week he put money aside for a new bicycle.

put down: to write down:

Be sure to put your answers down neatly.

put forward: to offer:

He put his name forward for chairman.

put off: to delay:

I am so frightened of the dentist that I keep putting

off going, even though my tooth hurts.

put in: to submit:

The parcel was damaged so he put in a claim to the Post Office.

put on: to dress:

She put on a new skirt for the dance.

put over / across: to explain:

The teacher put over / across the lesson very well

ring up: to telephone somebody:

I must remember to ring Nejat up on her birthday.

ring off: to end a telephone call:

I must ring off now; it's lunchtime.

run away: to escape:

The animals have all run away from the zoo.

run into: 1 to collide with:

I saw the lorry run into the bus.

2 to meet:

My mother and my aunt ran into each other in the market.

run over: to knock down with a vehicle:

Poor Henry; he was run over by a car.

send for: to order:

I'll send for a new copy of this book.

set off: to begin a journey:

We set off for Addis in the pouring rain.

show in: to let somebody in: *Show him in to the office.*

sit for: to take an exam:

Jonas sat for a place at university last week.

take away: to subtract or remove:

Waiter! Take away those dirty plates.

take down: 1 to record in writing:

The police took down the names of the men in the fight.

2 to take to pieces:

The builders have taken down the old bridge.

take off: 1 (of an aeroplane) to rise from the ground:

Our flight took off at three o'clock.

2 to remove some clothing:

I took off my jacket when I got to work.

take over: to take control of something:

My father has taken over the manager's job.

take up: to begin to study or practise something:

Anwar has taken up marathon running.

try on: to see how well some clothing fits:

That dress you tried on first suits you best.

try out: to test:

This bike is very fast. Would you like to try it out?

turn off: 1 to stop, or switch off, a machine or device:

Turn off the tap. You're wasting precious water. 2 to change direction:

You turn off at the second crossroads.

turn on: to start up, or switch on, a machine or device:

Turn on the televison if you would like to watch the football match.

wear out: to use something until unusable:

If you always keep those shoes on, you will soon
wear them out.

work out: to find the answer:

I can't work out the answer to this sum.

write back: to reply:

Cecile was so pleased with her pen friend's letter, she wrote back at once.

write down: to write on paper:

Write down in your diary what happened.

write in: to apply for:

If you want tickets for the concert, you need to

write in for them.

write up: to make a report:

Write up the results of your experiment.

Vocabulary list

Unit 1

achievement, allotted, athlete, athlete, athletics, boycott, carer, centre, collectively, compete, counterpart, diet, dominate, dribbling, enhancement, ensuring, equipment, exclusive, feat, finance, fitness, fluke, football, forward, foul, goal, health, hurdling, hygiene, jogging, marathon, medal, opponent, orphan, participate, penalised, potential, qualify, record, regulated, relay, restrictions, running, score, shooting, soccer, spectator, sport, steeplechase, substance, variations, violations

Unit 2

accident, allergic, antiseptic, antiseptic acid, bandage, bleach, bleeding, blister, bruises, burn, casualty, circulatory, clinic, compresses, dressings, embedded, emergency, eye injury, fractures, germs, heart attack,, immunise, injure, insect bite, medicine, nose bleed, nostrils, pills, poison, poison, pus, recovery, shock, shock, snake bite, splint, sprain, sprains, sting, strains, swell, swelling, swells, symptoms, tablets, tetanus, treatment, tweezers, unconscious, victim, vomit, wound, wound

Unit 3

body, cast, clue, cobbler, computer, cowboy, creation, crime, detective, dialogue, dye, gristle, gun, heroine, horse, kiss, modern, planet, poison, princess, romance, saddlebag, science fiction, space, spaceship, stranger, tannery, traditional, warder, wedding, western

Unit 4

administered, admittance, agony aunt, apologise, bullying, cheating, contraception, criminal, crippled, cruelty, crutches, decay, defiling, emergency, extinguisher, inflicted, irresponsible, penetrate, perfume, pregnant, reap, regret, scattered, tangle, tyrant

Unit 5

advertisement, associate, bill board, blunt, catchphrase, claims, clutter, commercialisation, consumption, copy, creativity, declining, delicious, discipline, display, diversity, effective, electronic media, elements, exceptional, excessive, exposure, fantastic, flexibility, gigantic, hilarious, iconic, illustration, impact, Internet, jingle, leaflet, lonely hearts, mandatory, manufacturer, media, memorable, monetary, on line, penetration, pharmacies, poster, product, programme, promotional, recognition, reproduction, reputable, ridiculous, second hand, shelf life, slogan, surgery, unique, vacancy, visible, visual, wordy

Unit 6

abnormal, abscesses, abuse, addict, addiction, addictive, additives, alcohol, average, banned, barbiturates, barred, blurted, burdensome, cannabis, capability, capsule, chat, chemical, circulation, cocaine, combinations, complex, condom, consequences, constant, consumption, contaminated, converted, cope, cramps, craving, crime, criminal, crystalline, cultivated, dealer, debt, decrease, dependence, depressant, descendent, devastated, diagrams, dependency, drugs, embrace, enhance, excess, exhilarated, fines, forfeiture, global, glucose, graph, habit, hallucinogen, hash, hazard, heroin, hooked, hygiene, illegal, illicit, immune, increase, induce, infection, inject, injurious, intense, irrationally, jangling, khat, malnutrition, marijuana, morphine, misuse, offence, opiate, originates, overdose, paranoia, peer pressure, personality, pharmaceutical, pharmacist, potent, potentially, poverty, prescription, prone to, psychological, psychosis, quantity, reality, recreational drug, recruited, relax, resin, smuggled, snorted, specific, substance, supervision, symptoms, synthetic, syringe, tip-off, toxic, trafficking, tranquillise, turnover, unlawful, unpollinated, valid, withdrawal

Unit 7

aftershocks, assessed, authorities, avalanche, blizzard, bush fire, cascade, casualties, catastrophe, catastrophic, cholera, collapse, congestion, convulsing, cyclone, damage, devastation, disaster, drought, earthquake, epicentre, erosion, estimate, evacuate, facilities, flood, hampered, homeless, humanitarian, incessantly, infrastructure, inundated, looting, magnitude, morgue, personnel, priority, recorded, rubble, sanitation, shuddered, sporadic, submerged, surge, survivor, tornado, triggering, tsunami, turbulence, volcano

Unit 8

abusive, adopted, career, communities, compulsory, contribute, corporal punishment, cultural, curriculum, decentralised, discipline, distribution, duration, emphasise, enrolment, facilities, formal, illiteracy, imperial, implement, literate, lobbying, looting, malnutrition, nationalised, political, productivity, promoted, proportion, ragged, ratio, regime, sanitation, secular, shift, shortages, significant, statistics, survey, system, traditional, unified, visible

Unit 9

alkaline, alluvial, artificial, assess, atmosphere, benefits, brackish, canvas, capsized, cataracts, civilisations, clamber, clouds, clustered, compass, comrades, condense, construction, course, craft, decrease, dehydration, dejected, depended, deposited, deter, devise, devour, dredging, dynamite, endowed, evaporation, exposed, fishmonger, fragments, gangway, ground water, hazard, hull, hydro-electric power, ice, immeasurable, inedible, irrigate, jammed, lake, life raft, lucrative, lumbering, marine biologist, navigable, ocean, ordeal, pearl diver, polluted, precipitation, prow, rapids, reliable, resigned, resources, river, runoff, searing, shark, shipbuilder, smudge, snow, sodden, sombre, source, spar, sparingly, species, spring, subsided, sustenance, terrain, thwarts, troughs, turbines, turned turtle, unorthodox, vapour, vies with, waterway

Unit 10

atoms, battery, biomass, central heating, climate change, coal, convection, convert, crisis, dam, diesel, electricity, electromagnetic, electrons, energy, environment, firewood, fission, fossil fuels, furnace, fusion, gamma rays, gas, generate, gravitational, hydrogen, hydropower, kerosene, kinetic, longitudinal, mechanical, molecules, non-renewable energy, nuclear, orbit, panel, pollution, potential, power, radiant, renewable energy, replenished, reservoir, resource, satellites, solar power, sources, sunlight, technology, thermal, transform, uranium, vibration

Unit 11

ability, academic, achievements, acquire, advertisement, ambitious, applicant, application, attributes, candidate, career, clarify, clerical, crucial, CV (Curriculum Vitae), distinctions, employee, employer, experience, fluently, interview, minutes, motivated, negotiation, notions, optimist, personality, pessimist, prospects, prosperous, punctuality, qualifications, recruiting, referee, resignation, response, role, salary, secretary, self-motivated, typing, vacancies

Unit 12

abound, accommodation, ashen, bellies, best man, bondage, bouquet, bridesmaids, coffin, culture, deceased, deities, deputation, divine, divorce, engagement, entangled, flattery, fulfilled, gong, habits, hearse, honeymoon, incense, intrigue, irritating, marriage, massage, moaned, mourning, polyandry, polygamy, relief, rites, ritual, ritualistic, scolding, terrain, traditions, traits, wake, wreaths



Listening Texts

UNIT 1

A1.3 Derartu Tulu

In the short history of women's Olympic distance running, Ethiopia's Derartu Tulu tonight became the first woman to win a gold medal at two separate Olympic Games when she defeated team mate Gete Wami in a magnificent 10,000 metres.

Tulu won a wonderfully symbolic 10,000 metres at the 1992 Games in Barcelona, defeating Elana Meyer of South Africa at the first Games since South Africa's readmission into the Olympic movement. Black and white African women embraced at the finish line, before sharing a lap of honour.

Tonight, Tulu took the lead at the bell and sprinted alone through the last 400 metres to win in Olympic record time of 30 minutes 17.49 seconds. Wami took second in 30:22.48 and the Atlanta champion, Fernanda Ribeiro of Portugal, gained the bronze in 32:22.88.

Afterwards, Tulu said the race had been a battle only between herself and Wami. "Fernanda and Tegla (Loroupe, of Kenya) were not in the competition. The competition was between the Ethiopians."

Comparing her two Olympic wins, she said: "In Barcelona, I was very young. Now I have a child and I'm very experienced."

B1.1 A great player

Edson Arantes do Nascimento, better known as Pelé, was born in Brazil in 1940. He was discovered at the age of 11 by one of Brazil's premier players, and at the age of 16 on his first appearance for the Santos FC junior team he scored a goal right away in a 7-1 friendly victory over Corinthians. He soon became the top scorer in the league and was called up to join the Brazil national team. He went on to play in four World Cups with Brazil's national team. During his career he scored 1,281 goals in 1,360 games, and an average of a goal in every international game he played. This total is the highest achieved by a professional footballer. Since his retirement in 1977, Pelé has been a worldwide ambassador for football, has written several best-selling autobiographies and starred in several documentary films, as well as doing extensive work for children's causes though UNICEF.

B1.4 Keeping fit

If you want to become a good athlete, you should follow a few basic rules to maintain your body in a healthy condition. First of all remember your body is like a machine. If you feed it regularly and drink enough water, it will function well and you will avoid falling ill. That means of course that you should also eat a balanced diet, with the correct types of food: energy-giving foods such as rice, maize, bananas and yam; body-building foods such as meat, milk, fish and eggs, and protective foods such as fruit and vegetables. You must also ensure that you give your body enough rest so that you build up your strength while you sleep and feel refreshed when you get up in the morning. And finally you should take regular exercise so that your body can function like a well-oiled machine and will not let you down when you want to take an active part in games and sports.

UNIT 2

A2.3 Watch that baby!

Etenesh was cross. She wanted to go out with her friends, but Mother had told her she must stay in and look after the baby. "Why me?" Etenesh asked. "I always have to look after her."

Etenesh's family lived next door to my mother's friend Weizero Fetia. She is fat and laughs a lot and we all like her. She cooks good food and tells us funny stories, and she is always laughing. We call her Weizero Ha Ha. Her husband comes home at night and eats the food she cooks. He drinks a lot of coffee and laughs at the radio. We call him Ato Ha Ha. They have many children who are all fat too. The smallest is Baby Ha. She crawls around the house and laughs, but no one looks after Baby Ha.

Weizero Ha Ha's house is not clean. There are things all over the floor. There are cooking pots and knives on the floor, and chickens run around inside the house. Weizero Ha Ha cooks on a paraffin stove on the floor. She keeps the paraffin in a bottle which she puts on the floor, and she keeps the matches on the floor too.

My mother went to see Weizero Ha Ha. She told her, "Don't put things on the floor. They might cause an accident. Baby Ha might drink the paraffin or cut herself on the knives." But Weizero Ha Ha just laughed at her.

Near the house the grass is long, with broken bottles and rusty wire in it. Rats live in the grass and last week I saw a snake. My mother said to Ato Ha Ha, "Why don't you cut the grass? Baby Ha might have an accident or get bitten." Ato Ha Ha laughed at her. He just went into the house and played the radio and drank beer.

My mother said to me later, "Many children have accidents at home. Some get bitten by snakes, or get cuts on their feet and do not wash them. Then the cuts go bad and the children must go to hospital. Last year ten children in the village had burns from accidents from stoves and cooking fires, and two of them died."

Just then we heard a cry from next door "Waah! Waah...!" The chickens ran out of the house and I ran inside. Baby Ha was on the floor crying and crying. But that was not all. The paraffin stove was on its side on the floor. The hot cooking pot was on the floor beside it and the bed was on fire. Mother and Weizero Ha Ha ran into the house as well. We took Baby Ha outside, then I ran to fetch some water. In the end we put out the fire, and the house was saved.

"That's why you must look after your baby," Mother said to Abeba later on. "You see, accidents can happen only too easily."

A2.9 A nose bleed

At the next meeting of the Health Club, the health worker told the members how to help someone with a nose bleed. She said the best thing was to tell the patient to sit down and breathe through the mouth. Then the patient should pinch the soft part of the nose, at the same time tilting the head forward and down. If the bleeding does not stop after 10 minutes, take the patient to the clinic.

B2.7 What would you do?

One evening Gemechu and Makeda were getting water from the pump at the end of their street when they saw a bag lying by the side of the road. "I wonder what's inside that bag," said Gemechu. "Let's pick it up and see."

Inside the bag was a small box. Gemechu opened the box and said, "Look, there are sweets inside. Let's eat them. Here, you are, have one," and she offered the box to Makeda.

But Makeda said, "No, we shouldn't eat them. Firstly, they aren't ours. Secondly, we don't know what they are."

"Come on. Nobody will know that we found them, and they look nice," said Gemechu. "I'm going to have one."

"No, don't. Look, there's something printed on the box. It says 'Keep out of children's reach'," said Makeda. "What should we do with them?" asked Gemechu. "Shall we throw them away?"

"No!" said Makeda. "We shouldn't throw them away. A baby, who can't read, might find them and eat them. They may be poisonous and would kill him. I think we ought to take them home and show them to Mother. She'll know what to do with them."

The two girls took the box home and showed it to their mother. She was shocked when she saw the box. "My goodness," she said. "These aren't sweets, they're pills. It's a good thing you didn't eat them."

Gemechu said, "Why, Mother?"

"Because they could make you very ill," Mother replied. "If you ever find anything and you don't know what it is, you shouldn't touch it. One of you should get help from an adult and the other one should stand some distance away from it and stop other children from touching it. Do you understand?"

"Yes, Mother," said the girls. "We promise that we'll never touch any strange thing again."

UNIT 3

A3.2 Talking about stories

- 1 I will always love you...
- 2 Long ago there was a king who had a beautiful daughter...
- 3 Lishan sucked in his breath in fear as a strange form gradually appeared out of the mist ...
- 4 The cowboy stood stock still in the sun, a gun in either hand...
- 5 Trees are the kindest things I know, They do no harm, they simply grow ...
- 6 The footprint in the mud and the broken glass were important clues ...
- 7 My blood ran cold as the killer approached our hiding place ...
- 8 Once upon a time Warthog and Lion were friends ...
- 9 The spaceship approached the strange planet ...
- 10 We knew we had to cross the river, but we had no way of knowing how deep it was or what we might find on the other side ...

A3.5 Ben and the Devil

On the spot where the hotel called 'The Disappearing Devil' is now, there used to be a tailor's shop. A man called Poor Ben lived and worked there with his wife. He was the son of a shoemaker and worked as a shoemaker himself before he became a tailor.

When Ben was 19 he got married and his wife never stopped complaining about how poor they were. On his 21st birthday Ben was very unhappy. Everything had gone wrong that day. His wife had not stopped crying. He needed money. "I'd sell my soul for a pot of gold," he cried.

Suddenly he saw a dark stranger standing in front of him. It was the Devil himself. "I'll give you your pot of gold, Ben," he said, "if in five years' time you give me your soul."

Ben needed the money so badly that he agreed. The Devil disappeared. Ben and his wife were very happy and they enjoyed spending the gold.

Five years passed. On the anniversary of the day that Ben had received the gold, the Devil reappeared. "I have come for your soul," he said.

"I am ready," said Ben. "But I want one more wish."

"All right," said the Devil, "but be quick. We have a long way to go."

Ben said, "I wish you were back in hell, never to return." The Devil immediately flew through the air on to the back of a goat and they never saw him again. Ben and his wife lived happily for many years.

UNIT 4

A4.2 The story of an orphan

Sometime in late 1995 I was sleeping in a hut with my grandmother. There was a noise in the compound. The door was forced open and torchlight flashed in my face.

Four men pulled me out of my bed. My grandmother pleaded with them to leave me since I was still quite young and an orphan. I struggled with them and tried to bite one of them. He gave me a strong blow on the back of my head as they pulled me outside. In the compound there were already a number of other children tied together with sisal ropes around their waists.

I was given a heavy load of groundnuts to carry with the warning that if it fell down, I would be killed. The following day, I was given mortar shells tied in a piece of cloth to carry. They were very heavy. I also feared that they might explode at any time. At the time there was a man with a gun following me and watching me closely so that I didn't throw down the shells. This quite frightened me.

As it approached evening time on the second day of my abduction we were walking in a single line. It was getting dark and rain clouds were starting to gather with thunder and lightning. I slid off the line and hid in an abandoned house near where we were passing. Luckily, the adult rebel in our group was still behind me and did not see me.

In the morning I tried to retrace my way back through the bushes. In the jungle I was alone, hungry and thirsty, with nothing to eat. For three days I was lost. I fed on wild fruits and drank stagnant water. I was eventually escorted home by some kind people I met on the road. I was sick for some days.

I still get bad dreams and wake up shaking and sweating. Even when I am not asleep I get bad dreams. I hear the rebels threatening to kill me. I see a long line of frightened children tied with ropes and hear rebels with guns and pangas ordering them to kill the children ... and I feel very frightened.

UNIT 5

A5.2 Match the products

1 Rainbow cars

Reliable driver Any distance, any destination Business and pleasure

Let Rainbow take the strain out of driving.

2 Urgently required

Male or female security staff Good wages, reasonable hours Contact the Personnel Manager, Securico, P.O. Box 35, Addis Ababa

3 Until three months ago these children were in mortal danger They nearly lost their lives. They had not been vaccinated. They could have caught every disease around. What a risk! Ask your family and neighbours if their children have been vaccinated.

ASK THEM TODAY!

Give the children a fair chance to live!

4 Helping hands

Domestic services
Weekly, Monthly and One Off Cleans
All your domestic chores undertaken
A Friendly, Professional and Reliable Service.
Call now for a very competitive quote!

5 SEAVIEW BUILDERS

- Building services
- Extensions and alterations
- Kitchens and bathrooms
- Brickwork & carpentry
- Plastering and rendering
- Windows and glass doors
- Balcony re-builds & repairs
- References on request

For a FREE quotation call today.

6 ABEBE BEKELE

Interior and Exterior Painting and Decorating Reliable. Fast. Tidy. Free estimates.

Don't delay! Phone today!

Shea butter has a number of valuable properties. It melts easily into the skin without leaving a greasy feeling. It can make your skin feel soft and smooth. It can be used in cooking, in hairdressing and in candle-making. Nigerians use it for medicinal purposes because it relaxes the muscles in the face and helps respiration.

B5.1 Successful advertisements

Advertisements are easy to identify. Sometimes this is because they have big pictures and few words. But it is also because of the kind of language they use. They often use slogans: that is, a memorable phrase that is used in all advertisements for the same product, e.g. (an advertisement for a deodorant) *Stay cool with Stay Cool*. However the language of advertisements often gives an opinion rather than facts. When looking at an advertisement, it is important that we can tell the difference between facts and opinion.

The purpose of advertisements is to make us aware of a product or service and, more than that, it should make us choose it over other similar products. To do this, they sometimes contain information which may be misleading. It may create an impression which is not based on fact.

Example: New improved Splash cleans better.

Both *improved* and *better* are misleading. In what ways has the product been *improved*? In what ways does it *clean better*? Is it *better* than it was before or *better* than other products?

Also important are the images or pictures in advertisements. Advertisers often try to create a lifestyle that comes with a product. In advertisements, we don't see wrinkled old men advertising soap or a medicine being sold in a dirty shop.

UNIT 6

A6.3 "E" is for Empty

Daniel, 17, wanted graduation night to be special. So, he reached into his pocket and took out some Ecstasy pills. They looked harmless enough, but Daniel found out the hard way how dangerous Ecstasy can be. "My heart was racing so fast. I thought I was having a heart attack," he said. A friend helped him to the party because his legs wouldn't stop trembling. Daniel tingled from head to toe. "Then I hit a peak," he said. "I felt like a movie star."

Later at a friend's house, Daniel crashed into gloom and confusion. He swallowed two more "E" pills. Taking multiple doses within a relatively short time multiplies the toxic risks of any drug. With Ecstasy, "stacking", or doubling the dose, carries especially high risk. The level of Ecstasy builds up and the user's body can't keep up with the amount of the drug in his or her blood. That's what happened to Daniel. "I lay down on the bed for a few minutes and couldn't lift my head," he said. "My legs were rocking back and forth."

The following weekend, Daniel took "E" at a party where some 200 kids were dancing. Before long Daniel was selling the drug. "I'd walk into a party and yell 'E' and people would crowd around. I felt a sense of power." With the profits, he bought more Ecstasy which he took often, always with other kids. "I did drugs so I didn't have to feel alone," he said.

Soon Daniel was taking up to five "E" pills a day. Desperate to feed his habit, he started selling cocaine and methamphetamine as well as Ecstasy. "I was skinny. My skin was the colour of paper. My teeth were rotting and falling out," Daniel said. "I would steal anything I could get my hands on. I stole money from my dad. I didn't see anything wrong with the way I was acting."

Once, a friend's mother wanted to buy drugs from Daniel. When he delivered the bag of speed to the house, Daniel watched his friend's face crumple in sadness. "I felt really bad. I saw lives being destroyed because of what I was doing," he said. "I'd see people get real bad with E. They'd sell the shirt off their backs. This guy once offered me his bicycle for 40 pills. People tried to give me watches and stuff that I knew they had stolen from their families. Another guy wanted to give me some women's jewellery and a 40-speed bike for a couple pills of E."

On New Year's Eve, Daniel's girlfriend called him a "drug addict" and a "lowlife". He ran out of her house. "Staring at the city hotels and gas stations, I thought I'm going to be living alone in the streets, and that scared the daylights out of me," Daniel recalled. The next morning, he went to his father and said, "Dad, I need help."

Now a resident of a drug-treatment centre in California, Daniel has been clean for six months. He's gained weight, and he cares about himself again. But he worries about Ecstasy's long-term effects. "I feel like I've suffered brain damage," he said. "Sometimes I get stuck in conversations, because I can't find a word." Other times he walks along the street and stops in horror, forgetting where he's going.

Daniel is trying to understand his past and piece his life back together. "I got into drugs because I felt like no one liked me. I didn't care about anyone or anything. I just cared about doing my own thing, selling and

partying. Then nobody wanted to be around me because of the drugs, I'd take out anyone who got in my way and I ended up completely alone," he said. "I feel like a new person now. I tell other kids who are using drugs "Get out while you can. It starts out as all fun, games and parties but it leads to real nasty things. You become your own worst enemy."

UNIT 7 A7.2 Floods in Bangladesh

The South-Asian country of Bangladesh is prone to the natural disaster of flooding, situated as it is on the Ganges Delta and its many tributaries which flow into the Bay of Bengal. 75% of Bangladesh is less than 10m above sea level and 80% is flood plain. Coastal flooding and the bursting of Bangladesh's river banks are common and severely affect both the landscape and Bangladeshi society.

Flooding, when about 26,000 square kms (about 18%) of the country are inundated, normally occurs every year during the monsoon season from June to September. The heavy rainfall of the monsoon is added to by enormous amounts of water from four major rivers: the Padma (Ganges), the Brahmaputra, the Jamuna and the Meghna. All are filled up from the melting snows in the Himalayas. During severe floods, the affected area can exceed 60% of the country. In 1998, over two-thirds of the total area of the country was flooded.

Small scale flooding in Bangladesh is required to sustain the agricultural industry, as sediment deposited by floodwaters fertilises fields. The water is needed to grow rice, so natural flooding replaces the need for artificial irrigation.

Floods in Bangladesh can be divided into four categories:

- Monsoon floods: seasonal floods which increase and decrease slowly, inundate vast areas and cause huge losses to life and property.
- Flash floods: where water increases and decreases suddenly. They generally happen in the valleys of the upland areas.
- Tidal floods: short-lasting and reach heights of generally 3-6m. They commonly block inland flood drainage. Storm surges caused by cyclones can swamp the low-lying coastal strip.
- Rainwater floods: the build up of rainwater in heavy storms can cause localised flooding.
 During the major floods of 1988 and 1998 the waters inundated about 82,000 km² of land. In 2005 rainfall, together with very high flows of all the major rivers of the country, flooded dozens of villages when, in only three days, rain pushed the rivers of northwestern Bangladesh over their banks. The flood lasted 15 to 20 days and many crops were destroyed or damaged. 40% of the capital, Dhaka, the capital of Bangladesh, was underwater and aid agencies warned about water-borne diseases once the water finally receded.

While the monsoon season always brings flooding in Bangladesh, devastation on the current scale has recently been happening on a 10-year cycle. Deforestation may be partly to blame, causing soil erosion which reduces the ability of the land to absorb water. Irrigation for farming is a factor, because this causes river channels to silt up, reducing their capacity to hold flood waters. According to some experts, irrigation interferes with river drainage into the sea. Climate experts also believe global warming is partly to blame, by increasing monsoon rainfall and speeding up the melting of Himalayan snows.

UNIT 8

A8.2 Education in Ethiopia – Where is it going?

Education is the major agent for change leading to advanced and sustainable development in our country. It lays the foundation for a variety of positive initiatives, and helps create civilised and orderly citizens. In addition, education has the potential to empower women and make them a part of the global economy.

The status of education in Ethiopia has been affected by various factors, such as historical events, economic activity, political unrest and social acceptance. In Ethiopia, education is a recent phenomenon. The last emperor, Haile Selassie, introduced modern education in the late 1960s, but its impact was insignificant, and as a result the rate of illiteracy increased. Currently, the distribution and quality of education at every level is improving, although there is still much to be done with regards to building schools which provide an excellent education with adequate facilities.

The cost of education in Ethiopia varies according to the type and standard of schooling available. About 80 per cent of the population live in rural areas and are unable to meet the high costs of schooling. These

people lead lives which are mainly based on subsistence farming. The government therefore has introduced incentives aimed at helping the rural population of Ethiopia, which exempts them from paying tuition fees.

However, urban areas seem to enjoy a better quality of education, where schools benefit from experienced teachers and adequate educational materials. In 2006 primary education reached 89.41 per cent of children, and secondary level education reached 30.9 per cent. The technical and vocational education also showed an increase in students from 3,000 to 110,000. About 100,000 university students are currently enrolled in government institutions and 91,000 students are learning in private institutions.

One point worth noting is that the gap in the distribution of education among boys and girls has narrowed by 10 per cent, although the statistics project further development.

UNIT 9

A9.2 The Rift Valley lakes

The Great Rift Valley runs from north to south for around 6,400 kilometres, from northern Syria to central Mozambique in East Africa. Astronauts say it is the most significant physical detail on the planet that is visible from space. In Africa, the terrain ranges from salt flats more than 152 metres below sea level, to towering, snow-capped mountains. The Rift is known for its spectacular scenery and abundant, sometimes unique, wildlife. A series of some 30 lakes lies along its length. The African Rift Valley lakes include some of the oldest, largest, and deepest lakes in the world. Many are freshwater, while others are alkaline or soda lakes.

The Ethiopian Rift Valley forms the northernmost section of the African Rift Valley and splits the Ethiopian highlands into northern and southern halves. The Ethiopian Rift Valley lakes occupy the floor of the Rift Valley between the two highlands and most are alkaline. Most of the Ethiopian Rift Valley lakes do not have an outlet and as such form small pockets of water in the land which the local people have come to live off. Lake Abaya is the largest Ethiopian Rift Valley lake; Lake Shala is the deepest Ethiopian Rift Valley lake.

South of the Ethiopian highlands, the Rift Valley splits in two. The **Eastern Rift** is home to the Kenyan lakes, while most of the Central African Rift Valley lakes lie in the Western Rift. Lake Turkana is the largest of the Kenyan lakes, on the border of Kenya and Ethiopia. The Kenyan section is home to eight lakes, of which two are freshwater and the rest alkaline. Of the latter, the shallow soda lakes of the Eastern Rift Valley where crystallized salt turns the shores white, are famous for the large flocks of flamingo that feed on shellfish.

The lakes of the **Western** or Albertine Rift, together with Lake Victoria, the second-largest freshwater lake in the world, include the largest, deepest, and oldest of the Rift Valley lakes. The Western Rift Valley lakes are freshwater. They are also referred to as the Central African lakes. Lakes Albert, Victoria, and Edward are part of the Nile River basin.

The **Southern Rift Valley** lakes are like the Western Rift Valley lakes in that, with one exception, they are freshwater lakes.

A wide variety of fauna inhabit the Rift Valley. Those parts that are grasslands contain a greater concentration of wild animals than any other area of comparable size. Species unique to the Rift Valley include the mountain gorilla that is found on the forested slopes of the Virunga volcanoes and fish that dwell in the alkaline springs.

B9.3 Lost at sea

On April 10th 1912 RMS *Titanic* set from Southampton for New York with more than 2,200 passengers and crew. Four days into its journey the Titanic struck an iceberg and sank at 2:20am on April 15th. 1,517 people died in the tragedy, most of them due to the fact that the ship only had enough lifeboats for 1,178 people.

The night of Sunday, 14 April 1912, was calm and clear, but the moon was not visible. The temperature was close to freezing, making icebergs a real threat; Captain Smith had altered the ship's course slightly to the south to allow for the warnings that had been issued. During the course of the day, two warnings, one from the steamer Amerika, told Titanic that large icebergs were in its path, but neither message was relayed to the captain on the bridge.

Around 23.40, the ship's lookout sounded the alarm, and telephoned the bridge with the warning, "Iceberg, right ahead!". The boat made a sharp turn to port (left), and the iceberg glanced along its starboard (right) side. There was damage to the hull in several places, including some below the waterline, and the ship began to take on water in its forward compartments. *Titanic* was designed to withstand some degree of

leaking; it had watertight doors to seal the water into the compartments. However, the damage stretched over 90 metres along the length of the ship and the weight of the water was too great for the ship to withstand.

The passengers and crew were unaware of the ship's predicament for a long time after the collision, and although Captain Smith stopped the ship and readied the lifeboats, passengers were reluctant to leave the *Titanic*. The first lifeboat was launched at around 00.40 with 28 people on board, even though it could have taken 65. Part of the problem was that many of the Third Class passengers were unable to find their way to the lifeboat deck through unfamiliar parts of the ship. Another problem was the "Women and children first" rule for loading lifeboats; men could board only to serve as oarsmen.

As the weight of the water in the front of the boat increased, it began to list forward and by 02:05, the entire bow had been pulled under water, causing the stern to rise up out of the water. The remaining passengers onboard the ship panicked and many jumped into the freezing sea to escape the tilting boat. The stress the *Titanic* was under finally caused it to break apart; the bow sank first, followed by the stern a few moments later at 02:20.

Several ships responded to the distress call sent out by the *Titanic*, but even the closest ship was 93 km away, and would have taken roughly four hours to reach the *Titanic* – too late to rescue all the passengers. Strangely, the lights of a nearby ship could be seen off the port side of the *Titanic* but it did not respond to wireless, Morse lamp signals or distress rockets.

UNIT 10 A10.2 Different forms of energy

What is energy?

Energy is the power needed for any activity. Nothing moves without some kind of energy.

What is energy used for?

Human beings need energy to stay alive and to move around. Energy is used for all activities that are basic to human survival such as cooking and pumping water. We also need energy to improve the quality of our lives: for transport, light, communications, refrigeration and so on. As a country develops still more energy is needed for industry and business, for schools and hospitals.

Where does energy come from?

Energy for our bodies comes from food. For other activities we use various sources of energy. These are either renewable or non-renewable. Renewable energy can be replaced or used again. Non-renewable energy cannot be used again.

Non-renewable energy includes oil, natural gas and coal. These are known as fossil fuels. They were formed in the Earth millions of years ago. Burning fossil fuels causes pollution. They are, however, the most common forms of energy. Oil accounts for 34.8 per cent of all the energy used in the world, coal makes up 23.5 per cent and natural gas 21.1 per cent.

Renewable energy includes water power or hydro-electric power (created by large dams), nuclear power, wood, solar power (from the Sun) and wind power. These forms of energy will not run out. Some of them have disadvantages, however. For example, the building of dams to make hydro-electric power takes away people's homes and land and destroys the natural habitats of many plants and animals. Nuclear power creates radioactive waste and the problem of what to do with this waste has not been solved. Using wood can be bad if too many trees are cut down, but if new trees are planted as older trees are cut down, this reduces the problem.

Renewable energy accounts for only a small amount of total world energy consumption. Nuclear energy makes up 6.8 per cent, hydro-electric power, 2.3 per cent, and wood 11.0 per cent. Other renewables, such as wind and solar power, which are clean and have little impact on the environment, account for only 0.5 per cent.

What is the energy crisis?

This is the fact that the world depends on non-renewable fossil fuels which are running out. It is estimated that by 2050 known supplies of oil will have finished. If this happened tomorrow, the world would come to a stop because we are dependent on oil, particularly for transport. There is not enough renewable energy at the moment to meet the world's energy needs.

What can be done about the energy crisis?

There are two things. Firstly, energy conservation, that is, to reduce the amount of fossil fuels that we use. This will mean that supplies will last longer. Conserving or saving energy is something we can all do in small ways. We can reduce the amount of electricity we use, by turning off lights and by making sure we close the door of the refrigerator and freezer quickly. People with cars can use them less and can use public transport, walk or cycle. This will reduce the amount of oil we use.

Secondly, we can use less fossil fuel by increasing the supply and use of renewable energy sources. This will be very expensive.

What can developing countries do about the energy crisis?

The developed countries use very large amounts of fossil fuels every day. The United States uses far more oil than any other country. In comparison the developing world consumes a small fraction of world energy. In these countries people depend on traditional energy sources, principally wood. This is because electricity is either too expensive or not available. The more a country develops, the more it depends on oil and other fossil fuels to provide energy for transport and for making electricity. This means that developing countries will also be affected by the energy crisis. Therefore we should reduce the amount of fossil fuels we use.

UNIT 11

A11.2 What do employers expect?

What do employers expect from a school leaver? The answer to this question is not easy, but in general employers seem to look for a number of qualities in job applicants.

In the first place, employers like would-be employees to know their own minds. They like applicants to be decisive – to have a clear idea of what they want to do in life, as well as realistic notions of what is involved in achieving their goals. Thus, applicants who are career conscious definitely stand a better chance than those who are indecisive.

Clearly, applicants can only show this quality if they have done some homework before the interview, to find out something about the organisation they are applying to join, and to understand the kinds of opportunity that might open up. They should also find out if possible about the history, aims and problems of the organisation; its products, if any; its training programmes; and the long-term job prospects. Showing evidence of your interest in the organisation will impress the interviewer. However, this does not mean that the applicant should try to appear a 'know-it all' at the interview. Far from it! While employers expect certain minimum academic achievements in their would-be employees, they are far more interested in whether the applicant is ready, willing and able to learn, often from fellow-workers who may, on paper, be far less well-qualified.

This last point is crucial. A new employee must have respect for those already employed in the organisation, even if the latter are less-qualified. There are plenty of older employees around who, when young, did not have the same educational opportunities as the present generation. There can be no future for those new employees who look down on any of their colleagues or senior officers on these grounds. On the other hand, employers do like their young workers to be reasonably ambitious. Organisations depend a great deal for their growth and prosperity on the willingness of their younger employees to improve themselves, and a spirit of friendly competition is usually highly desirable, provided it is carried on in a reasonable way.

However, ambition is not the same thing as greed. Many young people, when they first get a job, think that the world is at their feet. In their desire to impress their friends and relatives, they often bite off more than they can chew in terms of financial obligations. It is easier to apply for a car or motor cycle loan than

to make sure you have enough money left to pay off your debt. Employers lay great stress on new employees having a realistic judgement of their income, so that they can budget properly in their personal affairs.

One last point is worth mentioning: it pays to dress conventionally and smartly. It would be foolish to throw away your chance of a job, or of promotion once on the job, merely because of your clothes.

B11.1 Interview questions

What subjects do you study?
Why do you think this job / course is right for you?
What do you know about this job / course?
Do you play any sport?
What other interests or hobbies do you have?
Have you any previous experience of this kind of work?
Do you speak any foreign languages?
What would you like to be doing in five years' time?
Do you have any computer skills?
What sort of salary are you looking for?

UNIT 12 A12.2 Weddings The Gikuyu

When a Gikuyu man wants to marry a certain woman, he tells the elders of his village and they then go to meet the elders of the woman's village, taking small gifts with them. Eventually they begin negotiations over the bride price. The amount nowadays depends on the girl's education and social status. Once the bride price has been paid, the marriage can take place. On the wedding day, the groom goes to the bride's house in a group of cars. Their way is blocked by the women of the bride's village. They negotiate by song for gifts such as blankets, tea and sugar. The groom is then let in. The couple are usually married in a church, then there will be a large reception for the whole community in a nearby hall or field. Large amounts of food are served and gifts are given to the couple by the community. These may include furniture. Speeches are then made. In the evening there is a party which is usually held in a hotel. The couple open the party with a dance and then leave. They go and start their life together in their house. The guests stay on at the party, celebrating all night.

San Bushmen of the Kalahari

A San marriage is arranged by the parents of the boy and the girl. It may be arranged before the girl is even born. Traditionally, girls marry at the age of 12 or 13 while men are between 20 and 30. When the parents meet to arrange the marriage, there is an exchange of gifts, but no bride price or dowry is paid. The future bride's parents want a boy who is a good hunter. A hut is built for the couple and the girl lives in it before the wedding while the man sits outside. The wedding itself takes places when coals from the fires of both families are brought to the couple's hut and a fire is made. There are celebrations but the couple cannot take part in them. They are left in the hut. The couple live with the bride's family after the wedding and the groom hunts for them. They stay there until the young girl has matured and maybe has had two or three children. The couple then move to live with the groom's family. In the San culture monogamy is usual but polygamy – when a man has more than one wife, and polyandry – where a woman has more than one husband, both exist.

B12.1 Two grandmothers remember

Louam: Hello my friend. It's a long time since we last met. How are you and your family? **Jalene:** Very well, thank you. We are just celebrating the birthday of our third grandson.

How time flies! I remember when I was married 40 years ago. In those days girls were formally contracted in marriage as young as seven or eight; however, they had no sexual relations until they were at least 15 and strong enough to bear children.

were at least 15 and strong enough to bear children.

Louam: Now, parents cannot afford to marry off their children at a young age; on the other hand, sexual relationships are beginning much earlier and young people are making their own choice of marital or sexual partner.

Jalene: Yes, I disapprove of this trend as several say that young people no longer listen to or obey their parents and children today lack respect for their elders.

Louam: I remember when I was married in 1970. I was 12 and my future husband Getahun was 24.

Jalene: I was married at the age of 10, and didn't go to school. Until I was married I helped my mother with the household chores. Then after marriage I lived in the house of my husband's parents and soon became pregnant.

Louam: Yes, it was important to have children in those days to help support the family. I had three, all very quickly after the wedding.

Jalene: Like you, I didn't go to school, but helped my husband in the field and went home earlier to prepare his food. Now my five children are all grown up and my grandchildren go to the new school built by the government.

Louam: How times have changed! But how is your husband?

Jalene: Sadly, he died last year. Relatives from the village announced his death to the community and summoned the villagers to the funeral.

Louam: Oh! I am sorry to hear your sad news. Fortunately my husband is well, though he suffers from pains in his back after the long years spent in the fields.

Writing a formal letter and CV

When you want to apply for a job, you need to write a curriculum vitae (CV).

This gives the person who interviews you a short summary of who you are and what experience you have.

The opposite page illustrates a sample CV and application letter for the job advertisment below.

Deep Purple – a top retail clothing outlet in Ethiopia – is offering exciting management trainee opportunities nationwide.

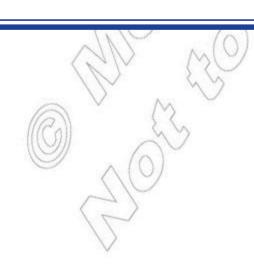
On completion of your training, you will be able to:

- ★ Control stock
- ★ Manage staff effectively
- ★ Train and develop members of staff
- ★ Ensure customer satisfaction
- ★ Meet sales targets

The ideal candidate will need:

- **★** Computer **proficiency**
- ★ Good people skills
- ★ An ability to stay calm under pressure
- ★ A valid drivers' license
- ★ Some retail experience

To apply send your CV and application letter to: recruitment@deeppurple.com.



Curriculum Vitae

Ayantu Senait

PERSONAL DETAILS:

Surname: Senait First name: Ayantu

Address: 54 Milo Road Dire Dawa

Tel: 01-555-6786

E-mail: ayantu@yahoo.com

Age: 18
Marital status: Single
Driving licence: Yes

FORMAL EDUCATION:

Grade 10

WORK EXPERIENCE:

Sept 2008 – Present: Express Clothing
Duties include helping customers, working the
cash register, maintaining stock
May 2007- Aug 2008: On Point Promotions
Duties included handing out flyers and making
phone calls

SKILLS:

Proficient in all MS Office programmes including: MS Word, Powerpoint, Excel

REFERENCES:

Ibrahim Bontu – 01-555-8734 Store Manager, Express Clothing

PERSONAL STATEMENT:

I believe I am a hard-working, motivated individual who enjoys a challenge. My goals are to gain a management position in the retail market where I can continue to develop. I am a patient person and good with people.

Dear Sir or Madam

I'm writing with reference to the job advertised in The Star. I have two years experience working part-time in the retail clothing industry and I have a real interest in gaining experience in retail management.

I feel I am an excellent candidate for this position.

I have just passed my driving licence and have completed senior secondary school. In addition, I am proficient in computers and am familiar with most MS word applications. (a) I believe I am good with people and have the ability to remain calm in stressful situations. (b)

I would welcome the opportunity to be interviewed for this position. **(c)**

I look forward to hearing from you. (d)

Yours faithfully

Ayantu Senait

Ayantu Senait

- (a) Mention your specific experience in the field in which you are applying.
- (b) What characteristics make you good for the job.
- (c) Request an interview.
- (d) Commonly used as a closing line when you are expecting a reply.